

Marcia Alesan Dawkins, Ph.D.

marcia_dawkins@brown.edu

www.marciadawkins.com

+(1) 562.912.3435



SUMMARY

Dr. Dawkins is an award-winning writer, speaker, consultant and thinker. Through academic research, blogging, public speaking, consulting, and teaching she shares new ways of thinking and talking about race, religion, media and politics that promote wholeness and diversity.

EDUCATION

2006 - 2009	Ph.D., Communication, University of Southern California, Annenberg
2003 - 2006	M.A., Communication, University of Southern California, Annenberg
1998 - 2000	M.A., Humanities & Social Thought, New York University
1994 - 1998	B.A., Communication Arts & Honors, Villanova University

RESEARCH & PUBLISHING EXPERIENCE

2010 – present	Visiting Scholar Center for the Study of Race & Ethnicity in America, Brown University, Providence, RI Research and publish on issues of diversity, religion, popular culture, politics, and communication.
2006 - 2010	Principle Investigator Social Science Research Center, New Orleans, LA; Los Angeles, CA Research media coverage and celebrity advocacy regarding Hurricane Katrina and aftermath. Conducted interviews with displaced Hurricane Katrina victims and their families. Contributed original research to the Hurricane Katrina Social Science Database and Hub.
2010 -present	Columnist and Blogger Truthdig; Huffington Post Report on race and politics in news coverage. Review current films and books. Provide social and cultural commentary in areas of expertise. Syndicated worldwide.

AWARDS (selected)

2010	Gerald R. Miller Outstanding Dissertation Award, National Communication Association
2009	Outstanding Dissertation Award, AACC Division of National Communication Association
2009	New Faculty Research Award, \$6,500
2007	Top Paper Award, Eastern Communication Association
2007 – 2008	Stark Popular Culture and Media Fellowship, \$10,000
2003 – 2008	Irvine Foundation Fellowship, University of Southern California
2003 – 2008	All-University Predoctoral Diversity Fellowship, University of Southern California
2002	Alternate Finalist, Coro Fellowship in Public Affairs
1999	Alumnae Fellowship for Academic Excellence, New York University
1998	Pre-Doctoral Fellowship Honorable Mention, Ford Foundation
1994 – 1998	Presidential Scholarship, Villanova University

PUBLICATIONS (selected)

1. *Eminem: The Real Slim Shady*. 2012. Santa Barbara: Praeger Press. (Forthcoming)
2. *Things Said in Passing*. 2011. Waco: Baylor University Press. (Forthcoming)
3. "Race and Racism in the News Coverage of Religion," in *Oxford's Religion and News Media Handbook*. (Forthcoming)
4. "Mixed Messenger: Barack Obama and Post-racial Politics," *Spectator* 30.2, (2010). (Forthcoming)
5. "Passing as Mixed Race" (3 March 2010). www.huffingtonpost.com
6. "John Mayer Doesn't Have Jungle Fever" (12 February 2010). www.huffingtonpost.com
7. "Fear of a Multicultural Nation" (10 February 2010). www.truthdig.com
8. "Not So Fast, Chris Matthews" (29 January 2010). www.truthdig.com
9. "A Different Kind of Professor," in *Still Searching For Our Mothers' Gardens: Experiences of New, Tenure-Track Women of Color at 'Majority' Institutions* eds. Marnel N. Niles and Nikesia S. Gordon (Lanham: University Press of America, 2010): 63-78.
10. "Close to the Edge: The Representational Tactics of Eminem," *Journal of Popular Culture* 43.3, (2010): 463-485.
11. "Have a Little Faith: Religious Visions in 20th Century Fox Television's Drama 'Prison Break'," in *Small Screen/Big Picture: Television and Lived Religion* (Waco: Baylor University Press, 2009): 343-372.
12. "A Rhetorical Response to Hurricane Katrina," *Space & Culture: International Journal of Social Space* 9.1 (February 2006): 12-13.
13. "In Search of a 'Singular I': A Structural Analysis of Passing," *Ethnic Studies Review* 28.2 (2005): 1-16.
14. "Voices Underground: Hip Hop as Black Rhetoric," *The Literary Griot: International Journal of Black Expressive Cultural Studies* 10. 2 (Fall 1998): 61-84.

PROFESSIONAL EXPERIENCE

2008- present

Assistant Professor

Human Communication, California State University, Fullerton

HCOM 100 "Introduction to Human Communication"

HCOM 330 "Rhetoric of Popular Culture"

HCOM 420 "Communication Theory"

HCOM 432 "Rhetorical Theory"

HCOM 438 "Communication Criticism"

2007 - 2008

Lecturer

Annenberg School, University of Southern California, Los Angeles, CA

COMM 499 "African American Rhetoric & Image: Styles, Strategies, and Social Construction"

COMM 322 "Argumentation & Advocacy"

COMM 201 "Rhetoric in the Public Sphere"

2003 - 2010

Instructional Specialist

Long Beach City College, Long Beach, CA

LRN 617 "Academic Computing Center Training"

LRN 11-S "Basic Skills for Student Success Supplement"

2001 - 2003

Manager of Internal Communication

The FutureBrand Company, Inc., New York, NY

Primary officer for the communication management of operational, programming and administrative departments. Expanded staff development for all professional and support personnel. Developed and implemented internal communication policies. Developed key account reporting, a future-focused and intimate understanding of consumers, trends affecting brands, and *ethos* of FutureBrand's internal brand.

SERVICE (selected)

2010 - present

Board of Directors, Cradleboard Foundation. Franklin, TN

2009 - 2010

Reviewer, 2010 National Communication Association Conference

2009 - 2010

Reviewer, Corporation for National and Community Service Grants

2009 - 2010

Reviewer, AmeriCorps State and National Peer Review

2008 - 2009

Reviewer, *Space and Culture: International Journal of Social Space*

2006 - 2007

Reviewer, International Communication Association Conference

2006 - 2007

Adult Literacy Instructor, REACH Literacy Program. San Pedro, CA